



# Cocktail Mixer Beverage Solutions



## Get Island Inspired.

### Caribbean flavors for the entire canon of tiki drinks.

Rich and juicy Tiki Tropics® cocktail mixers deliver the Caribbean flavors that are perennially popular.

Crafted in small batches, this shelf stable portfolio streamlines behind-the-bar operations while serving up drinks that are perfectly pleasing, never syrupy. Whether mixing classics or forward-thinking renditions, Tiki Tropics makes serving balanced cocktails and mocktails a breeze.



### Add Some Flair:

Garnishes are a big part of the tiki trend. Strike the right note for your operation by using swizzle sticks or small flourishes. Have fun with it.

### Product Attributes:



No HFCS



Shelf Stable



Made With Real Fruit



KOSHER

Kosher Certified




## Benefits Beyond Refreshment

- Made with real fruit for authentic flavor
- Free of HFCS
- Shelf stable, with a maximized shelf life of 365 days
- 3+1 mixing ratio stands up in application
- Ambient temperature delivery and storage, refrigerate after opening
- Small, craft batch production process

## Trends & Insights<sup>†</sup>

- Margaritas are the most popular cocktail ordered <sup>1</sup>
- Tiki cocktails and punches are growing at trendy restaurants and resonate with over 1/3 of consumers, particularly women, Millennials and Gen Xers <sup>1</sup>
- Pineapple flavors continue to grow in popularity <sup>1</sup>
- Rum is the most common liquor used, generally mixed with a variety of sweet, fruit flavors and served in a unique drinking vessel <sup>1</sup>

	Legacy MFR #	New MFR # <sup>†</sup>	Pack Size	Product Description	Ratio	Yield (oz)	Gross Case Weight (lbs)	Case Cube (ft <sup>3</sup> )	Made with Real Fruit	Kosher Certified	No HFCS
HFCS	60089	60540	6-64 oz Bottle	Tiki Tropics Banana Mix	3+1	1,536	34	0.94	●	●	●
	60090	60539	6-64 oz Bottle	Tiki Tropics Mango Mix	3+1	1,536	34	0.94	●	●	●
	60091	60543	6-64 oz Bottle	Tiki Tropics Margarita Sour Mix	3+1	1,536	34	0.94	●	●	●
		60560	6-64 oz Bottle	Tiki Tropics Peach Mix	3+1	1,536	34	0.94	●	●	●
	60088	60542	6-64 oz Bottle	Tiki Tropics Piña Colada Mix	3+1	1,536	34	0.94	●	●	●
	60087	60541	6-64 oz Bottle	Tiki Tropics Strawberry Mix	3+1	1,536	34	0.94	●	●	●

 <sup>†</sup>Source: <sup>1</sup>Datassential 2017, Alcoholic Beverages

<sup>†</sup>New MFR #: Effective 9/5/18