



Cocktail Mixer Beverage Solutions



Better Mixers Make Better Cocktails.

An inspiring range of craveable flavors.

Satisfy the most discerning tastes with Tropics Mixology’s shelf-stable cocktail mixes. Made with premium ingredients sourced from the world’s best growing regions, these savvy mixers streamline behind-the-bar operations thanks to their easy cross-utilization.

Better yet, they’re clean label. That means there are no artificial colors, no artificial flavors and never HFCS. From traditional to reimagined classics, Tropics Mixology serves up the flavor that consumers crave.

Product Attributes:



No Artificial Colors



No Artificial Flavors



No HFCS



Shelf-Stable



Kosher Certified



Gluten-Free



Vegan



Behind-the-Bar Insights:

85% of bartenders believe consumers would spend more on drinks involving mixers with premium or healthy attributes.^{†1}



[†]Source: ¹2016 Technomic On-Premise Bar Mixer Report, n = 500 on-premise bartenders



Benefits Beyond Refreshment

- Premium, clean label attributes
- Shelf-stable packaging
- Tamper resistant seal cap
- Long, mixologist-friendly bottleneck for ease of pour
- Conveniently sized to fit speed rack
- Attractive shelf presence for upscale facilities

Trends & Insights[†]

- Over 50% of imbibers believe that mixers influence the overall flavor and quality of the drink ordered¹
- Consumers rate flavor and nutrition information as the two most important mixer attributes¹
- One quarter of consumers prioritize better-for-you mixers, like those free of artificial colors, flavors and sweeteners¹

| | Legacy MFR # | New MFR # | Pack Size | Product Description | Ratio | Yield (oz) | Gross Case Weight (lbs) | Case Cube (ft ³) | No Artificial Colors | No Artificial Flavors | No HFCS |
|--|--------------|-----------|-----------------------------|-----------------------------|-------|------------|-------------------------|------------------------------|----------------------|-----------------------|---------|
|  | 60100 | 60568 | 12-1ltr Shelf-Stable Bottle | Golden Margarita Mix | RTU | 405 | 34 | 0.94 | ● | ● | ● |
| | 60110 | 60569 | 12-1ltr Shelf-Stable Bottle | Grenadine Syrup | RTU | 405 | 38 | 0.94 | ● | ● | ● |
| | 60102 | 60570 | 12-1ltr Shelf-Stable Bottle | Hot & Spicy Bloody Mary Mix | RTU | 405 | 32 | 0.94 | ● | ● | ● |
| | 60103 | 60564 | 12-1ltr Shelf-Stable Bottle | Piña Colada Mix | RTU | 405 | 34 | 0.94 | ● | ● | ● |
| | 60105 | 60565 | 12-1ltr Shelf-Stable Bottle | Sweet & Sour Mix | RTU | 405 | 34 | 0.94 | ● | ● | ● |
| | 60109 | 60566 | 12-1ltr Shelf-Stable Bottle | Sweetened Lime Juice | RTU | 405 | 35 | 0.94 | ● | ● | ● |
| | 60104 | 60567 | 12-1ltr Shelf-Stable Bottle | Triple Sec Syrup | RTU | 405 | 36 | 0.94 | ● | ● | ● |

 [†] Source: 2016 Technomic On-Premise Bar Mixer Report, n = 1,000 U.S. consumers ages 21 and up